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Russell and Taylor's Operations and Supply Chain Management, 9th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment.

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Professor Jacobs is the author of three textbooks for McGraw-Hill including

Operations and Supply Chain Management, Operations and Supply Management-The Core, and Manufacturing Planning and Control for Supply Chain Management. His PhD is from The Ohio State University and was at

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**Operations and  
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Robert Jacobs ...**

While operations managers and supply chain managers lead different areas of an organization, they are both called to contribute to the value of the business. Learning effective strategies to

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implement agile,  
profitable, efficient,  
and productive  
systems point to a  
more successful  
bottom line.

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chain management, as  
part of an MBA  
program, can help you  
land a job as a



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operations manager.  
You will learn  
management skills,  
deepen your  
knowledge of  
purchasing and  
inventory  
management, and gain  
analytical skills.

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Although strategic and  
tactical supply chain

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decisions are made to bring the greatest efficiencies at the lowest cost, the daily operations of the supply chain require that local management makes hundreds of operational decisions.

**Operational Supply Chain Management**

The Supply Chain and Operations

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broad area that covers both manufacturing and service industries, involving the functions of sourcing, materials management, operations planning, distribution, logistics, retail, demand forecasting, order fulfillment, and more.

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Both operations

management and

supply chain

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management are

expected to add value

to the business,

supporting more

efficient processes and

ultimately driving

better revenue for the

company. In fact, in

pursuit of those

objectives, the two

roles are inextricably

linked together.

**Supply Chain  
Management vs.  
Operations  
Management**

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Supply-chain management was then further defined as the integration of supply chain activities through improved supply-chain relationships to achieve a competitive advantage. In the late 1990s, "supply-chain management" (SCM) rose to prominence, and operations managers began to use it in their titles with increasing regularity.

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**Supply chain  
management -  
Wikipedia**

The Operations and Supply Chain Management is part of the larger series of short courses on Operations Management. The first one was Product and Service Management, but this is a modular series, so that you can easily learn various aspect of Operations Management.



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Chain: An International  
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Supply Chain

Management vs

Operations

Management . Supply

Chain Management

and Operations

Management are two

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terms that are often confused by managers in big organizations.

There are many similarities and overlapping in between these two concepts yet there are differences for them to exist as two distinct processes in an organization.

## **Difference Between Supply Chain Management and Operations ...**

How I Passed  
*Page 20/26*

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(C720) This was the

first class at WGU (and in my entire academic career) where I failed a final test. I approached the class like I would any other course here at WGU: find a good flashcard set, make revisions, study it, perhaps take a look at some of the instructor-provided resources, take ...

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...

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suppliers and  
customers. The box on  
your doorstep, the cell  
phone in that box and  
the streaming service  
on that phone have

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one thing in common:

It took world-class

coordination to ensure

the goods, services

and people are in place

to make each happen.

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...

Operations and Supply  
Chain Management:

The Core, 4th Edition

by F. Robert Jacobs and

Richard Chase

(9781259549724)

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production, quality

control, distribution,

inventory control or the  
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